

Mirabaud Yacht Racing Image 2013

Rules:

a. Organisation

- The Mirabaud Yacht Racing Image Award is organised and managed by MaxComm Communication sàrl, 42 Quai Gustave Ador, 1207 Geneva. Tel +41 22 735 55 30. Email: contact@maxcomm.ch

b. Participation

- The contest is open to professional photographers – photographers who can prove that they have regularly published photographs that have been taken during yacht races in 2013.

c. Selection and submission of the images

- Photographers can submit only one photograph.
- The subject of the photograph must be «Yacht Racing».
- The photograph chosen must have been taken between December 15, 2012, and October 30, 2013.
- The photos must be submitted before Friday 1 November, 2013 in high resolution (30 x 45 cm , 300 DPI, jpg RVB, no compression) digital format.
- The photographs must not be embedded. The photographer's names, websites etc... must not appear on the photo. We recommend that they be included in the photograph's iptc.
- The photographs will be published in reduced size (1500 x 1000 pixels, 72 dpi) on Internet. The name of the photographer and copyright will always be associated to the photos.

Photographers are requested to fill in the questionnaire at <http://www.maxcomm.ch/yri2013> and to attach their photo (by link or We Transfer).

d. Rights of use & Copyrights

- The contest will respect the basic photographers rights as specified in the label «Concours Equitable» – <http://www.concoursequitable.com>
- MaxComm / Mirabaud have the right to use the photographs submitted copyright free for communication purposes in order to promote the contest in a size not exceeding 12x18 cm, 300 dpi.
- The photographs can be published copyright free in a size not exceeding 12x18 cm, 300 dpi by media reporting about the results of the contest. Any media willing to use the photographs in a larger resolution will be asked to make specific arrangement with the photographer. Publication will only be allowed after December 12, 2013.
- The winning pictures might be sold in favour of a charity, with the photographer's consent.

e. Awards & voting procedure

- Two prizes will be awarded:

1)The Mirabaud Yacht Racing Image 2013

2) The Yacht Racing Image 2013 Public Award

- The Mirabaud Yacht Racing Image 2013 will be selected by an independent panel of experts. The names of the members of the Jury will be made public. The details of the vote will remain secret.
- The Public Award will be based on the public's votes on Internet and the delegates from the World Yacht Racing Forum. The votes will be opened between November 1, 2013 and December 1, 2013 at midday (CET). The 20 best photographs selected by the public (online vote) will be exhibited at the World Yacht Racing Forum. The delegates from the World Yacht Racing Forum & Yacht Racing Design & Technology Symposium will be asked to vote on site on Day one of the Forum to select the winner of the «Public Award».

f. Rankings and awards

- The winner of the Mirabaud Yacht Racing Image 2013 will be announced and celebrated during the World Yacht Racing Forum 2013 (December 11, 2013).
- The prize of the public will also be announced during the World Yacht Racing Forum, and the winner celebrated on this occasion.
- The WYRF will extend complimentary delegate passes to the photographers who have submitted photos for the contest.