



PARTNERSHIP OPPORTUNITIES









SWISS SAILING TEAM

Swiss Sailing Team is the national Laser Standard Men, Laser Radial sailing, at both youth and elite level. governing body.

Qualified team members of SST benefit from a strong support that enables them to compete in regattas Around 45 athletes in total are holaround the world and aim for top performances during ISAF Sailing World Cups, European and World Championship events.

The focus on elite level is currently on the following Olympic Classes:

institution for high performance Women, 470 Men, 470 Women, 49er Men, 49er FX Women and Nacra17 It is part of Swiss Sailing, the sport's mixed catamarans. SST sailors are backed up by a world class support team including top level coaches and other specialists.

> ding team membership status in 2014. Each good result brings them closer to their goal: to successfully represent Switzerland at future Olympic Games!

2013 RESULTS EXTRACTS

- ✓ **Bronze medal**: Junior World Championship Laser Radial
- ✓ Bronze medal: World Championship Nacra 17
- ✓ **Bronze medal:** ISAF Youth World Championship Laser Radial
- ✓ **Bronze medal**: European Championship (U21) Laser Radial
- ✓ Silver medal: ISAF World Cup Laser Radial
- ✓ **Bronze medal:** ISAF World Cup Nacra 17
- ✓ **European diploma**: European Championship 470









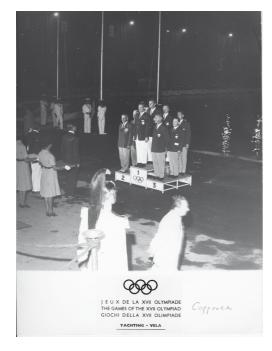
A GREAT SAILING NATION!

Switzerland is one of the world's greatest sailing nations! Indeed, the «little landlocked» country has won the Whitbread Round the World Race (1985-86), the America's Cup (2003, 2007) and obtained top results in offshore short-handed races for the past twenty years.

The country hosts the world's best fleets of high tech racing catamarans: the Décision 35 and Ventilo M2. Swiss sailors have been involved in some of the world's best offshore multihulls teams, whilst Team Tilt finished 4th in the Youth America's Cup 2013.

However, despite numerous olympic diplomas (Marazzi / De Maria / Brugger) and top 10 results (Stauffacher), Switzerland`s last Olympic medal goes back to 1968 in Mexico, when Louis Noverraz, Bernard Dunand and Marcel Stern got a silver medal in the 5,5 m JI Class.

Swiss Sailing Team's objective is to put a strong focus on youth sailing, develop a strong base and provide it with all the tools necessary to aim for an Olympic medal.





GOALS

There are approximately 100`000 sailors in Switzerland including 22`000 members of the Swiss Sailing Federation and about 45 members of Swiss Sailing Team.

SST wants to capitalise on this strong base and use the nation's passion for the sport of sailing to provide an efficient, professional and modern platform to the best sailors and most promising talents to aim for Olympic medals.



AN EVOLUTIVE PATH

Swiss Sailing Team offers an evolutive path from youth to elite, with six consecutive levels.

The sailors are followed since their young age, as they still compete in the Optimist Class, and are accompanied through their learning process and self-development. The Talent Scout Camp is the earliest selection event. Swiss Sailing Team's athletes then move up towards the Olympic Team according to their talent, commitment and results.

PATHWAY FROM YOUTH TO OLYMPICS

Talent Scout Camp

Talent Pool

Youth Team

B-Team

National Team Olympic Team

PROFESSIONAL STRUCTURES

Swiss Sailing Teams' athletes benefit from lean and experienced management providing competent and credible leadership. World class coaches using best technology available are assisted by strong sport medical department of Schulthess Klinik Zürich.

The network of Swiss Sailing Team comprises sailing coaches, physic trainers, mental coaches, weather and tidal experts, boatbuilders and sailmakers. They all share their expertise with the athletes to raise their performance level.

The international core team (coaches & staff) participated at several editions of Olympic Games and won medals and diplomas.









PARTNERSHIP OPPORTUNITIES

Swiss Sailing Team ambitions to promote its own image, to provide a positive return and increase its partners visibility. Several service packages can be arranged:

- Visibility on:
 - ✓ SST's website
 - ✓ Press releases (10 15 / year)
 - ✓ Bi-monthly Newsletter
 - ✓ Social networks
 - √ Team members clothes, vehicles
 - ✓ Boats (min. 200 sailing days / year/ sailor)
- Photos, videos and productions
- Events and appearances
- Mainstream events opportunities (Youth America's Cup, Extreme Sailing Series, Boat shows, other sports events...)
- Right to use the team's image and to be associated with its strong and positive values
- Misc (stickers, posters...)

PROGRAM

Swiss Sailing Team members compete in a great variety of commercial opportunities. events throughout the year, ranging from local events and national championships to international regattas throughout the world. The calendars change from class to class; however some events reassemble all the future Olympic participants every

years, opening up some interesting

2014's main event will be the ISAF World Cup in Santander (ESP), 8-15 September. This will be the first qualifying event for the Olympic Games 2016.

BUDGET TARGETS

In order to reach its ambitious objectives, Swiss Sailing Team anticipates the following budget over the coming years. This budget covers the admin and management staff and top level coaches' salaries, sailors logistics, communication and other specialist support for the athletes and the team.









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Partners













